


<b>Application Number</b> 	<b>Application/Control No.</b> 09/834,364	<b>Applicant(s)/Patent under Reexamination</b> KITSUKAWA ET AL.
<b>Document Code - DISQ</b>		<b>Internal Document – DO NOT MAIL</b>

<b>TERMINAL DISCLAIMER</b>	<input checked="" type="checkbox"/> <b>APPROVED</b>	<input type="checkbox"/> <b>DISAPPROVED</b>
Date Filed : December 26, 2006	This patent is subject to a Terminal Disclaimer	

<b>Approved/Disapproved by:</b>
Henry D. Jefferson





TFW

2623

Attorney's Docket No. 080398.P159C

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Kitsukawa, et al. ) Art Unit.: 2623  
)  
) Examiner: Tran, Hai V.  
Application No.: 09/834,364 )  
) Confirmation No.: 6493  
)  
Filed: April 12, 2001 )  
)  
For: Method And Apparatus For Providing )  
On-Demand Electronic Advertising )  
Commissioner of Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

TERMINAL DISCLAIMER UNDER 37 C.F.R. § 1.321(c)

The undersigned attorney represents that the undersigned attorney is the attorney of record for the above-referenced patent application.

The assignee of the entire right, title, and interest in and to the above-referenced patent application is Sony Coporation, ("assignee"), a Japan corporation having a place of business at 7-35 Kitashinagawa, 6-Chrome, Shinagawa-ku, Tokyo, Japan and Sony Electronics Inc. ("assignee"), a Delaware corporation having a place of business at 1 Sony Drive, Park Ridge, New Jersey 07657.

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail with sufficient postage in an envelope addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450

on 12.21.2006  
Date of Deposit

Carla Anysia Nascimento  
(Type or print name of person mailing paper)

(Signature of person mailing paper)

12.21.2006  
Date

12/28/2006 CCHAUI 00000012 09834364

- 1 -

(05/01/03)

01 FC:1814

130.00 OP

The terminal part of any patent granted on the above-identified application that would extend beyond the expiration of the full statutory term of

  X   United States Patent No. 6,282,713, entitled  
Method And Apparatus For Providing On-Demand Electronic Advertising  
August 28, 2001, as presently shortened  
by any terminal disclaimer,

       any patent granted on application number 0   /    
is hereby disclaimed, except as provided below, and it is agreed that any patent so granted on the above-identified application shall be enforceable only for and during such period that the legal title to said patent shall be the same as the legal title to

  X   United States Patent No. 6,282,713,  
       any patent granted on application number 0   /  ,  
this agreement to run with any patent granted on the above-identified application and to be binding upon the grantor, its successors, or assigns.

No disclaimer is being made as to any terminal part of any patent granted on the above-identified application prior to the expiration of the full statutory term of

  X   United States Patent No. 6,282,713, as presently  
shortened by any terminal disclaimer,  
       any patent granted on application number 0   /    
in the event that it later expires for failure to pay a maintenance fee, is held unenforceable, is found invalid, is statutorily disclaimed in whole or terminally disclaimed under 37 C.F.R. § 1.321(a), has all claims canceled by a reexamination certificate, is reissued, or is otherwise terminated prior to

expiration of its statutory term as presently shortened by any terminal disclaimer,  
except for the separation of legal title stated above.

Enclosed is a check for \$ 130.00 for the fee under 37 C.F.R. § 1.20(d).

Please charge Deposit Account No. 02-2666 for any fee deficiency that  
may be due. A duplicate of this Terminal Disclaimer is enclosed for Deposit  
Account charging purposes.

Respectfully submitted,

BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP

By: 

Dated: 12/21, 2006

Name: Daniel M. DeVos

(Type or print)

Reg. No.: 37,813

12400 Wilshire Boulevard  
Seventh Floor  
Los Angeles, California 90025  
(408) 720-8300